https://join.milvest.in/m/MILVEST2025

#Join_MILVEST_2025_Today

Project Deepak

JOIN MILVEST 2025 TODAY

IMI

Army Institute of Technology
Onward to Glory

IIM SHILLONG

Grant Thornton

S&P Global

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be a #**MILVEST**-ian TODAY !!
exclusively for members of military families

You are NOT a Customer to us
We should NOT be a Business to you

at MILVEST, it is all about **Purpose**

- **Purpose to connect** the *military value* to **empowerment, growth and success**
- to build a growing **Community of military learners & leaders**

Join-in Today to experience the transformative **power and purpose of Project Deepak**, an initiative by MILVEST sponsored by **Sambhav-Kadam Foundation**

In true spirit of 3Cs of MILVEST Co-operation, Collaboration & Co-Creation In a Community framework

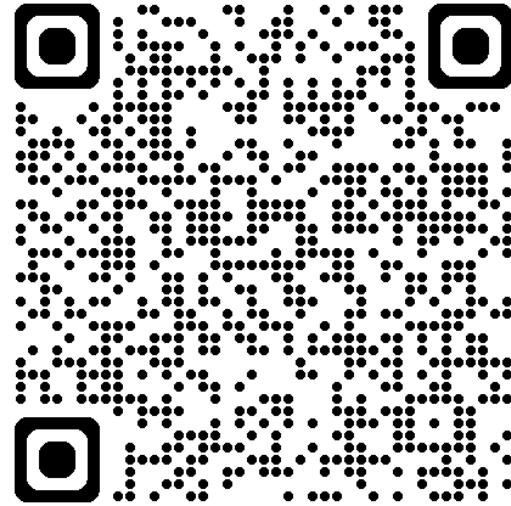If you are a serving or retired Officer / Other-Ranks / military Spouse Fauji-Kid, or Real brother and sister of armed forces personnel , **you can Join-in Today** (Army/ Navy AirForce/ CoastGuard) join.milvest.in

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You can seek guidance and deeper understanding in our frequently conducted Live Webinars.
Scan the QR Code to Register here for the Webinar

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After immense success of MILVEST-2024, we proudly present MILVEST-2025 to the military community

1. Quick Overview : MILVEST 2025

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MILVEST 2024

Launch of **Project-Deepak** on Republic Day 2024, with its innovative *Large Program Frameworks* and *Common Class-Room Frameworks* bringing the entire military community to learn and grow under a common inclusive canvas within its **3 Large Programs**

1. Excel (Skill Building) - Feb 2024
- 1000+ participants with IMI Bhubaneswar
2. PowerBI (Skill Building) - March 2024
~1000 participants with IMI Bhubaneswar
3. Management Essentials with IIM Shillong
30 Jan to 30 Oct 2024
1500+ participants (600+ Officers, 350+ Ors, 350+ Spouses & 175+ Fauji Kids)

Add-Ons
3b. Industry based HR Seminar
3c. Industry Visit : LinkedIn HQs at Bangalore
3d. Entrepreneurship
3e. LinkedIn Essentials & Digital Designing Essentials
3f. Resume Building

Aadyant (online) :by 'State Street'(MNC) – 01 Dec 2024
Convocation at IIM Shillong – (scheduled 11 Jan 2025)

MILVEST 2025

All of 2024 is included (well proven under Project Deepak) including : - Management Essentials with IIM Shillong, - Data learning paths with Excel, PowerBI and (**new inclusion**) - Business Analytics with IMI Bhubaneswar

PLUS **NEW** Programs, Starting with the innovative game changing **CIO (Corporate & Industry Orientation**)

Industry Frameworks
(Agile & Scrum and Lean Six Sigma)
Short Duration Specialised Programs in Strategic HR, Marketing, Supply Chain & Operations, Small Business & Micro Entrepreneurship & Design Thinking
Larger Industry participation
- Business Excellence course by Grant Thornton,
- Plus periodic Leaders talks from S&P Global, LinkedIn, Grant Thornton, State Street etc

We are aiming for 15,000 (thousand) military learners [Officers, Other-Ranks, Spouses, real siblings & Fauji-kids] to join us in MILVEST-2025

(Quick Look) : Courses available in MILVEST 2025 : [All Courses – Online – in Large Program Framework of MILVEST]		
Flagship Courses		
	Management Essentials by IIM Shillong *30 Jan to 30 Oct 2025*	**CIO (Corporate & Industry Orientation)** *every Fortnight in 2025*
Essential Skills (Data) Jan- Feb- March 2025		
Excel	*PowerBI*	*Business Analytics*
Short Duration (one month, 20 Hrs 10 sessions) Specialised Courses		
Strategic Hr with Analtyics	*Marketing with Analytics*	*Supply Chain & Operations with Analytics*
Problem Solving, Design Thinking and Critical Thinking		*Small Business & Micro-Entrepreneurship*
Industry Frameworks	**Industry Delivered**	**Industry Leaders Talks**
Agile and Scrum	*Operations Excellence by Grant Thornton*	*Leaders from S&P Global, Grant Thornton*
Milvest Mentor Courses & Programs		
Facility Management	*Digital Designing*	*LinkedIn Essentials & Mentoring*
Master Classes		
Interpreting Financial Statements	*Microsoft Office Tools (incl. Business Communication & Emails Etiquettes)*	
Industry Certificates		
Lean Six Sigma Green Belt	*Lean Six Sigma Black Belt*	*Certified Scrum Master*
Early BIRD Super Initiatives & Offers (see full list of courses) HURRY !!	*LinkedIn Essentials with 1 Yr LinkedIn License Free (Offer till 15 Dec 2024)*	*MasterClass Financial Statements 15 Dec MasterClass MS Office 06 Feb*

Memberships
To Avail any Course in MILVEST-2025, one has to first choose a membership and join with payment.
- After joining a chosen membership, participants need to pay for enrolling into each course chosen from courses offered within the membership. The memberships are designed on the learning characteristics of participants, for a fitting learning experience.
Memberships have (i) defined eligibility criteria (ii) associated token fee (iii) available courses and resources
The Three memberships offered in Year 2025 are #ME_MILVEST, #BE_MILVEST, and #CE_MILVEST

Courses

Data Track includes
essential skill building courses like Excel, PowerBI, Business Analytics.
Analytics modules in short duration management courses like HR, Marketing, Supply Chain, *"with Analytics"*
Advanced Application courses : Lean Six-Sigma Green Belt & Black Belt

Management Track includes
(i) **Management Essentials**
- by MILVEST with IIM Shillong
(ii) Short duration **specialized courses** like HR, Marketing, Supply Chain & Operations etc. with IMI Bhubaneswar
Soft-Skills Track , like **LinkedIn**, **Resume**, **Digital Designing**, Industry online events, Projects, field trips , **Interview skills** etc.

Industry Track includes
(i) **CIO** (Corporate & Industry Orientation) with wide coverage [30+ sessions]
(ii) **Industry Certificates** Like Lean six Sigma, Green Belt & Black Belt, Certified Scrum Master
(iii) **Frameworks** Like Agile & Scrum
(iv) Program by Global Consultancy on **'Operations Excellence'** by Grant Thornton

Invite to Certificate: only participants who meet the previously laid-down clear criteria in each course of (i) attendance (ii) Assignments (iii) Mandatory Taskings (iv) Pre-Certificate formalities. A 3rd stage payment for Certificate issue is applicable

Classes: 100% Online Sessions; Participants in Webinar Mode, & few volunteers on-Panel mode in Large Program Framework

No "One-on-One" Policy is strictly applicable. It is always a 'WE-approach' with NO: 'I' , Me , Myself' or 'One-on-One'

Fee Payments [*do not make any payments , if you have Not understood the design, or do Not agree fully with T&C*]

All courses follow a (Stage 1 & then stage2&3) payment philosophy . Payment (stage-1) when we join a membership . (Stage-2) when we Enrol into any course within a membership. (Stage-3) during 'Invite for Certificate', if meeting all Certificate Criteria

Memberships in MILVEST 2025 (in Brief)

#ME_MILVEST_2025	#BE_MILVEST_2025	#CE_MILVEST_2025
ME_MILVEST for most committed and disciplined learners; with maximum Resources of MILVEST *Only membership to offer Management Essentials with IIM Shillong*	BE_MILVEST is for people with sole focus on Industry Orientation, or with limited time, less commitment , Or without Qualifying Criteria for ME_MILVEST *Management Essentials (with IIM Shillong) is NOT part of BE_MILVEST*	ONLY for Participants of ME_MILVEST_2024 *Management Essentials (with IIM Shillong) is NOT part of CE_MILVEST*

Eligibility for admission

(i) education (min. 3rd year graduation or above) (ii) computer high level proficiency (iii) English fluency	(i) min. Class 11th (or above), (ii) Reasonable Computer working skills (iii) Reasonable comprehension of English Language	ONLY for Participants of ME_MILVEST_2024 (the passing out batch of 2024 from IIM Shillong)

(iv) Able to work and learn in online mode and work on digital tools (v) Access to wi-fi and data connectivity (vi) in possession of a personal Computer or Laptop (vii) Ability to help oneself, and resolve minor digital and technology challenges at your end by yourself (viii) Timely Responsiveness to the program

Membership Fee: Rs 3750	Membership Fee: Rs 1500	Membership Fee: Rs 1250
Admission Closes (Phase1- on 24 Jan 2025 , Phase2- on 27 March 2025) Management Essentials Participants who join after Phase-1 will miss Module (1) of 5 sessions	Admissions Open through out the year	Admissions Closes on 27 March 2025 *Fee may go up after 24 Jan 2025

Note: Participants have to separately enrol in courses of choice , after paying enrolment fee for each course selected in Membership they Join. All Payments are Non-Refundable

Steps Before Register and Enrol (Steps in Brief)

Step (1)	Read once, the Full Course Brochure **Properly Understand the points as mentioned opposite**	(i) General Terms and Conditions (ii) Strict No-Refund Policy (iii) Eligibility to join a Membership and different Courses (iv) Care during registering , on personal information – name, - email, mobile no. [No Change Possible later] (v) Verification Process (vi) 3-Stage payments> Registration> Enrolment> Certificate (vii) Criteria for Invitation to Certificate (viii) Specific Course start & End Dates, Course syllabus
Step (2)	Seek Support if Required	(i) Regular MILVEST Webinars (ii) Chat Support (iii) Speak to a MILVEST-ian
Step (3)	Register for MILVEST2025 on Portal	https://www.milvest.in/register be careful about First name, last name, email & Mobile No. Read norms for personal information
Step (4)	Make payment for a Membership	ME / BE / CE_MILVEST - Join only One , & make sure to choose correct & best suited membership to you. [Change not possible, after Payment]
Step (5)	Make payment and Enrol into courses	Enrol into Courses, as available in Membership chosen by you
Step (6)	Complete Profile & Verification	on the Portal https://www.milvest.in
Plse NOTE	**Very Important**	Please Do Not Make any payments , if not understood the design or not agreeing with Terms &Conditions. There are No Refunds later

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3. To Register and Enrol in
MILVEST 2025

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Steps To Register & ENROL

to REGISTER

go to www.milvest.in/register ➡ **Fill details** ➡ **Activate on Email**

Once you fill details & Click on "Register", You will *receive a activation link* in your email from MILVEST to activate your registration *Click on the link in email* to activate your Registration

- **First Name**
- **Last Name**
- **Email address**
- **Contact (mobile no.)**
- Password
- Confirm Password
- **Referral*** [for CE_MILVEST (batch of 2024) it is their TIME No.]
- for others, say NO

Be careful,

- **Personal details,** First Name , Last Name email & mob. No. **can not be changed later**

- Put mob no. **with functional WhatsApp**

- Put your own email & Mob. *and NOT your family members email or mobile*

- **Referral*** - if you have a referral from an ex-MILVEST-ian, fill it. -else just say NO

After Registration & Activation Login - www.milvest.in

if u forget password, u can reset it using forgot password

➡ **Familiarize (**See the top header**)** ➡

- **Home**- lists memberships and courses available. Pay for one membership
- **Your membership** – shows the membership you have joined, & courses available to Enroll.
- **Your Courses** – shows the courses you have enrolled , after token payments
- **Notifications:** are messages fm Control

ACTION
Profile Complete details quickly
Verification Upload Documents

Next ACTIONS : Timely & QUICLY
- **'Pay & Join'** a Membership
- **'Pay & Enrol'** in one or more Courses of Choice
- **Avail Attractive 'Early Bird Offers'** & interesting courses & workshops
- **Familiarise** with Participant course Dashboard, inside chosen course/ courses
- Participant course dashboard will provide session joining link, assignment & tasking submission links seamlessly

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COURSES on OFFER
4. 'Details'

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Flagship Courses (Long-Duration)		ME-MILVEST	BE-MILVEST	*CE-MILVEST	Admission Closing Dates	Course Start Date
Management Essentials by **MILVEST** & **IIM Shillong** **30 Jan to 30 Oct 2025**	*Enrolment*	1250	N/A	N/A	**Phase 1 Closes - 24 Jan 2025** **Phase 2 Closes - 27 Mar 2025** *those joining during phase 2 will miss Module (1) of 5 sessions on Introduction to Management*	Module 1 starts 30 Jan - 13 Feb (05 Sessions) Module 2 re-starts 01 Apr to 30 Oct 2025
	Certificate of Completion/ Certificate of Participation (as per eligibility)	1250	N/A	N/A		
(Corporate & Industry Orientation) **CIO** by Industry professionals with IMI Bhubaneshwar & MILVEST 01 Jan to 31 Dec 2025	*Enrolment*	499	1500	1500	**open through-out Year 2025**	Fortninghtly Sunday Sessions start in January 2025
	Certificate of Participation	500	500	500		

Limited Time/ Early Bird Super Initiatives & Offers
'HURRY- Enroll TODAY !! To avail Best Offers

Industry Frameworks		ME-MILVEST	BE-MILVEST	CE-MILVEST	Admission Closing Dates	Course Start Date
Agile and Scrum (by Agile Acharya) (once a month , six sessions of 2 hours each, dates will be promulgated)	*Enrolment*	500	500	500	**current Offer Closes- 15 Jan 2025**	19-Jan-25
	Certificate of Participation	100	100	100		
Lean Six Sigma Green Belt (E-Learning, self-paced)	*Enrolment*	600	600	600	**current Offer Closes- 24 Jan 2025**	01-Feb-25
Certificate by Grant Thornton	Certificate of Completion	199	199	199		
LinkedIn (Super Exciting Offer)		ME-MILVEST	BE-MILVEST	CE-MILVEST	Admission Closing Dates	Course Start Date
LinkedIn Essentials (with very strong chance to win "One -Year-Free LinkedIn Premium License")	**Award of Linkedin One Year premium License**	Free, after completing LinkedIn Class, with assignments	Free, after completing LinkedIn Class, with assignments	Free, after completing LinkedIn Class, with assignments	**Offer fully-Closes on 15 Dec 2024** **License needs to be activated by 15 Dec**	15 Nov to 15 Dec 2025
Master Classes (6 Hrs)		ME-MILVEST	BE-MILVEST	CE-MILVEST	Admission Closing Dates	Course Start Date
Interpreting 'Financial Statements'	Certificate of Participation (if Attended)	500	500	500	**Admission Closes 10 Dec 2024**	15-Dec-24
Microsoft Office (Word, PowerPoint, Outlook) *including,* Business Communication & Email Etiquettes	Certificate of Participation (if Attended)	500	500	500	**Admission Closes 05 Feb 2025**	09-Feb-25

Essential (Data) skill-building Courses [IMI Bhubaneswar]

		ME-MILVEST	BE-MILVEST	CE-MILVEST	Admission Closing Dates	Course Start Date
Excel	Enrolement	99	99	99	**Closes- 04 Jan 2025**	06-Jan-25
	Certificate of Participation/ Certificate of Completion	300	300	300		
PowerBI	Enrolement	99	99	99	**Closes- 15 Feb 2025**	17-Feb-25
	Certificate of Participation/ Certificate of Completion	300	300	300		
Business Analytics	Enrolement	699	699	699	**Closes- 15 Mar 2025**	17-Mar-25
	Certificate of Participation/ Certificate of Completion	300	300	300		

Industry Delivered Program [GRANT THORNTON]

		ME-MILVEST	BE-MILVEST	CE-MILVEST	Admission Closing Dates	Course Start Date
'Operations Excellence' - at MILVEST by Grant Thornton	Enrolment	499	499	499	28-Feb-25	Dates will be promulgated
a 30 - Hr, Ten sessions (one 3-Hr session held once a month) Certificate Program	Certificate of Participation/ Certificate of Completion	500	500	500		

Industry Certifications

		ME-MILVEST	BE-MILVEST	CE-MILVEST	Admission Closing Dates	Course Start Date
Lean Six Sigma Black-Belt **- by Grant Thornton**		17500	17500	17500	Dates will be promulgated	
Once a quater, - subject to Batches with minimum confirmed strength of 30 partcipants - dates will be promulgated						
Certified Scrum Master, by Scrum Alliance		17500	17500	17500	Dates can be finalised , once firm batch of 30 is identified by the participants	

If there are firm needs in groups of 30 confirmed and paid; well qualified Trainers can be easily plugged in
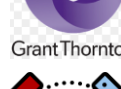
(Schedules will be announced after April 2025)		ME-MILVEST	BE-MILVEST	CE-MILVEST	Admission Closing Dates	Course Start Date
Problem Solving , Critical Thinking & Design Thinking	Enrolement	999	1500	999		After April 2025
	Certificate of Participation/ Certificate of Completion	1000	1000	1000		
Marketing Plus Analytics	Enrolement	999	1500	999		After April 2025
	Certificate of Participation/ Certificate of Completion	1000	1000	1000		
Supply Chain , Operations plus Analytics	Enrolement	999	1500	999		After April 2025
	Certificate of Participation/ Certificate of Completion	1000	1000	1000		
Strategic HR plus Analytics	Enrolement	999	1500	999		After April 2025
	Certificate of Participation/ Certificate of Completion	1000	1000	1000		
Small Business and Micro-Entrepreneurship	Enrolement	999	1500	999		After April 2025
	Certificate of Participation/ Certificate of Completion	1000	1000	1000		

MILVEST Mentor Programs

Course	Certificate	ME-MILVEST	BE-MILVEST	CE-MILVEST	Course Start Date
Facilities Management (Certificate Program)	Enrolment	**500**	**500**	**500**	10 Hr (5 sessions) Online Program **- schedules will be promulgated**
	Certificate of Participation/ Certificate of Completion	**100**	**100**	**100**	
Digital Designing & Visual Communications (using Canva & LinkedIn) (Certificate Program)	Enrolment	**500**	**500**	**500**	12 Hr (6 sessions) Online program **- schedules will be promulgated**
	Certificate of Participation/ Certificate of Completion	**100**	**100**	**100**	
Resume Building Workshops	-----	**TBD**	**TBD**	**TBD**	5 Hrs (3 session workshop) **- schedules will be promulgated** - Planned twice in Year 2025
LinkedIn Coaching	-----	**Free**	**Free**	**Free**	**Every Fortnight on Sundays – throughout the Year 2025** 'One to many' & 'One to few' formats - schedules will be promulgated

			After June 2025	After June 2025
Participants from Management Essentials 2024 program would be expected to take lead Limited opportunities may also be opened to #BE_MILVEST_2025 participants from time to time		Participants will create and lead the below initiatives		
Corporate Visits	Field Trips	At Opportune times, will be promulgated , when feasible	Relevant fees and expenses, as relevant will be worked out on case to case basis , as per opportunity at hand	
MILVEST Holiday- adventure cum social trip	Field Trips	At Opportune times, will be promulgated , when feasible Atleast One will be attempted in 2025		
Convocation at IIM Shillong	Field Trips	Dec 2025/ Jan 2026 - will be promulgated, if feasible		
Seminar - Industry Focus	Online	at Opportune times		
Industry Leaders talks	Online	will be promulgated at opportune times		
MILVEST 'Creativity & Collab' Club	Online	Peer group collaboration, fun and action begins here		
MILVEST_ Mentors	Online	Industry professionals/ Veterans who can mentor the fauji members		

MILVEST- Projects
Primarily for ME_MILVEST_2025 , & CE_MILVEST_2025 Participants

Projects in Focus		Remarks
1. HR - people focus	9. Professional/ Management Content Creation	*- Participants from Management Essentials 2024 program would be expected to take lead*
2. Community Engagement	10. Data, technology, design, innovation and co-creation	*- Projects will require people with relevant skills, commitment, initiative and serious work*
3. Consumer centricity: service , engagement and success	11. Program Management	*- Participants with relevant skills and Orientation will be encouraged to take on projects*
4. social media & marketing	12. Research & Report	
5. Business Communication & PR	13. Media & Journalism	*- Projects will designed and driven by participants themselves*
6. Business Development	14. Micro-Entrepreneurship : (MILVEST Mementos)	*- Successful Project teams will be rewarded with recognition and Project-Certificates by MILVEST*
7. Strategy, marketing and sales	15. Monthly Periodical : MILVEST Insights	*- Fee will be applicable for Enrolment , as well as issue of Certificate, if invited*
8. Social Engagement Content Creation		

COURSES on OFFER
5. 'Syllabus'

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Spouses, Fauji-Kids, Officers and Other-Ranks
Upskilled – together at MILVEST

**An Unprecedented
11 January 2025**

When Dreams Come True…

1000+ military participants will receive a coveted certificate in Business Management from best of Management Institute

100+ participants will travel to Shillong to attend the

MILVEST: Campus-Immersion & Convocation Ceremony at IIM Shillong

from 09 Jan to 11 January 2025

Cert/APJCNT-MILVEST/2024/1001

भारतीय प्रबंध संस्थान शिलाँग

Indian Institute of Management Shillong
Dr. APJ Abdul Kalam Centre for Policy Research and Analysis

CERTIFICATE OF COMPLETION

This is to certify that

has successfully completed the '**Management Essentials**'
a 100 hours online certificate program on
Business Administration
between 30 January and 31 October 2024.

This program was delivered exclusively for members of the military community

Director, MILVEST initiative
Director, Sambhav-Kadam

Centre Head
(Dr. Kalam Centre, IIM Shillong)

Director
(IIM Shillong)

The course is very simple & well structured in design

A very large diverse and inclusive Cohort of Shaurya, KarmVeer, Tejasvini, Kutumb and PariVaar will learn together on essentials of Management from the faculty of IIM

its is a broad brush journey of the entire business management domain, in a very smart and agile manner, in 67 sessions spread between 30 Jan and 30 Oct 2025

Participants contribute in terms of responsiveness, active participation, collaboration, co-creation, peer-group interactions

The program requires discipline and timeliness to follow and succeed
Your Tuesdays and Thursday evenings become MILVEST evenings
Innovative, Effective, Impactful, Tested and Proved.
About 67% participants (1000+) will get certified from 2024 batch

Management Essentials – 2025 [by MILVEST & IIM Shillong]

Cert/APJCNT-MILVEST/2024/1001

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Director, Sambhav-Kadam

Centre Head
(Dr. Kalam Centre, IIM Shillong)

Director
(IIM Shillong)

Criteria for Certificate

Attendance Live Session – min. 70%
(min. 46 sessions out of 67 sessions
Post-session Quiz : 10 MCQ questions
Once a week assignment : 2-3 pages
fortnightly :simple application based Tasking
Online Viva, once in 2 months (will be scheduled)
Pre-Certificate formalities completion

NOTE:
All Assignments and Taskings are Time-Bound
Max. 7 days to submit from date of issue
All Assignments and Taskings are Mandatory for Certificate

Missed Assignments and Taskings
- will entail a penalty of time & money
- Can be submitted only at end of Course, with different set of assignments
- per assignment/ tasking late fee of Rs 625 each
- delay in invite to Certificate of 2 months , from rest of course, if eligible

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Dr. APJ Abdul Kalam Centre for Policy Research and Analysis
Indian Institute of Management Shillong

Learn
Un-Learn or Re-Learn

The Fundamentals of
Business Management

**from the qualified Faculty
of IIM Shillong**

(easy to follow, high level, broad
brush trip of the entire business
management domain)

100 Hrs of well structured Lectures
Under **9 defined Modules**

Every Tuesday & Thursday
7 pm to 8:45 pm
67 sessions * 1.5 Hrs   Online

Module	Date	Topic	Session
Module 1- Introduction to Business Management			1
	30-01-2025	1.1 Definition of Management	
	04-02-2025	1.2 Understanding Management and its importance	2
	06-02-2025	1.3 Evolution of Management Theories	3
	11-02-2025	1.4 Functions of Management	4
	13-02-2025	1.5 Importance and role of Management in Organizations	5
Module 2- General Management	01-04-2025	2.1 Organization Structure	6
	03-04-2025	2.2 Foundation Skills of Management	7
	08-04-2025	2.3 Business Ethics	8
	10-04-2025	2.4 Business Communication	9
	15-04-2025	2.5 Entrepreneurship	10
	17-04-2025	2.6 Creativity & Innovation in Business	11
	22-04-2025	2.7 Business Environment	12
	24-04-2025	2.8 Business Plan and Development	13
Module 3- Economics	29-04-2025	3.1 Micro Economics	14
	01-05-2025	3.2 Macro Economics	15
	06-05-2025	3.3 Financial Economics	16
Module 4- Finance	08-05-2025	4.1 Financial Planning	17
	13-05-2025	4.2 Budgeting	18
	15-05-2025	4.3 Financial Analysis & Reporting	19
	20-05-2025	4.4 Fund Management	20
	22-05-2025	4.5 Forecasting	21
	27-05-2025	4.6 Supervising	22
	29-05-2025	4.7 Financing Decision	23
	03-06-2025	4.8 Investing Decision	24
	05-06-2025	4.9 Risk Mitigation	25

भारतीय प्रबंध संस्थान शिलाँग
Dr. APJ Abdul Kalam Centre for Policy Research and Analysis
Indian Institute of Management Shillong

1500+ military families participated and benefited in 2024

a unique initiative
an innovation
Full of impact, learning, positivity and growth
Building a strong community
Of military learners

Let the 2025 be a Management Essentials – for everyone, in military

SPREAD the Word to ALL

Module	Date	Topic	Session
Module 5- HRM & OB	10-06-2025	5.1 Management Styles & Approaches	26
	12-06-2025	5.2 Group Dynamics	27
	17-06-2025	5.3 Leadership Theories	28
	19-06-2025	5.4 Team Building	29
	24-06-2025	5.5 Motivation & Employee engagement	30
	26-06-2025	5.6 Recruitment and Selection	31
	01-07-2025	5.7 Training and Development	32
	03-07-2025	5.8 Feedback & Assessment	33
	08-07-2025	5.9 Compensation & Benefits	34
	10-07-2025	5.10 Negotiation	35
Module 6- Marketing Management	15-07-2025	6.1 Principles of Marketing	36
	17-07-2025	6.2 Marketing Research	37
	22-07-2025	6.3 Consumer Behaviour	38
	24-07-2025	6.4 Service Marketing	39
	29-07-2025	6.5 Branding	40
	31-07-2025	6.6 Marketing Strategy	41
	05-08-2025	6.7 Digital Marketing	42
	07-08-2025	6.8 Advertisement	43
	12-08-2025	6.9 B2B Marketing	44
	14-08-2025	6.10 Salesforce Management	45

Dr. APJ Abdul Kalam Centre for Policy Research and Analysis
Indian Institute of Management Shillong

भारतीय प्रबंध संस्थान शिलाँग

Our participants experienced significant impact & improvement

Action Orientation
Problem solving
Team work
Collaboration
Leadership
Time management
Data orientation
Time management
Digital Quotient
Soft skills

Alongside focussed learning mentoring upskilling and deeper understanding of business and industry frameworks

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Module	Date	Topic	Session
Module 7- Production & Operation Management	19-08-2025	7.1 Introduction to Operations Management	46
	21-08-2025	7.2 Forecasting	47
	26-08-2025	7.3 Inventory Control & Supply Chain Management	48
	28-08-2025	7.4 Six Sigma	49
	02-09-2025	7.5 Lean Management	50
	04-09-2025	7.6 Maintenance Management	51
	09-09-2025	7.7 PERT & CPM	52
	11-09-2025	7.8 Project Risk Management	53
Module 8- Strategic Management	16-09-2025	8.1 Process of Strategic Management	54
	18-09-2025	8.2 Function of Strategic Management	55
	23-09-2025	8.3 Strategy & Competitive Advantage	56
	25-09-2025	8.4 Indian Wisdom for Modern Management	57
	30-09-2025	8.5 SWOC Analysis	58
	02-10-2025	8.6 Values, Ethics and Responsible Governance	59
	07-10-2025	8.7 Business Model	60
Module 9- Information Systems & Analytics	09-10-2025	9.1 Software Project Management	61
	14-10-2025	9.2 Software Project Management	62
	16-10-2025	9.3 Data Science	63
	21-10-2025	9.4 Descriptive Analysis	64
	23-10-2025	9.5 Predictive Analysis	65
	28-10-2025	9.6 Text & Social Media Analytics	66
	30-10-2025	9.7 Reccomender Systems for e-commerce	67

CIO – Corporate & Industry Overview

Being part of military community, we face a systemic challenge of disconnect from Corporates and Business. Lack of awareness on Corporate domain, leads to sub-optimal opportunities and outcomes

CIO (Corporate and Industry Orientation) is an innovative design. The idea is to augment and bridge awareness gap on industry verticals, domains & topics; as participants continue upskilling on structured paths.

The delivery by industry professionals at CIO, coupled with upskilling should deliver an impactful outcome to professional aspirations of many military families

A list of topics to be covered under CIO is outlined below. However, the list is only representative , and there may be slight refinement/ variation in topics during the progression of CIO throughout the year 2025.

The sessions will be held once a fortnight on Sundays. The schedule and timings will be informed and published, well before sessions

#	Topic
1	Supply Chain & Logistics
2	Ecommerce
3	FMCG
4	Healthcare
5	Investment Banking
6	Security
7	EdTech
8	Manufacturing
9	Hospitality
10	Consulting
11	Media
12	Aviation
13	HRBP
14	Talent Acquisition
15	Learning & Development
16	Marketing
17	Strategy
18	Sales, Pre-Sales,After-Sales,Business Development
19	Customer Support, Customer Satisfaction, Customer Care
20	Communications
21	Operations
22	Cyber Security
23	Data & Technology
24	ITES
25	Engineering Services & Manufacturing
26	Technical Project Management , Product Owner, and Product Management in agile environment
27	Governance Risk Compliance and Assurance
28	ESG
29	HR Admin Security
30	AI , ML , OpenAI , ChatGPT and Prompt Engineering

IMI
INTERNATIONAL MANAGEMENT INSTITUTE
BHUBANESWAR

Executive Development Programme:
'MS Excel based Decision Making'

Certificate of Completion

Sample

This is to certify that

from Indian Armed Forces Community, has successfully completed all requirements of the Nine (09) days Executive Development Programme on "**MS Excel based Decision Making**" during 20 Feb - 02 Mar 2024. The program was jointly conducted by International Management Institute, Bhubaneswar & MILVEST.

This program is part of Project-Deepak by MILVEST initiative (sponsored by Sambhav-Kadam Foundation) to upskill and enable military family members under its Large-Program Frameworks.

Sample

Participants need to qualify to be invited for Certificate

Prof. Sourabh Sharma
Prof & Dean IMI, Bhubaneswar

Capt (IN) Vinay Singh (Retd)
Convenor: Project Deepak

Prof. Ramesh Behl
IMI Bhubaneswar

MILVEST2024/EXCEL/100088

MILVEST

Sambhav-Kadam Foundation

An Essential Skill
Lacking in most Faujis

This MILVEST initiative is to bridge the crucial Gap

Learn with faculty from
International Management Institute, Bhubaneswar

Basic and Intermediate Level

Certificate Criteria

- Attendance 70%
- Post session MCQ Quizzes
- weekend assessment
- final assessment

Mandatory
- MS Excel Ver. 2016 or above
- personal computer

MS Excel Based Decision Making : 06 January to 27 January 2025

Date	Day	6:55 PM – 9:00 PM
06/01/25	Day1 (2 Hours)	**Introduction to Excel and the Role of Excel in Helping and Facilitating Decision Making** Ø Use of worksheet functions, performing calculations and formatting data Ø If and multiple if conditional statements
08/01/25	Day 2 (2 Hours)	**Data Management and Formatting** Ø Sorting & Filtering Ø Various reference types and their relevance Ø Conditional Formatting: Ø In Built
10/01/25	Day 3 (2 Hours)	**Data Formatting and Analysis** Ø Conditional Formatting: Ø Logical Formula Ø Data Analysis Toolpack Ø Calculating Mean, Median, Mode and other descriptive statistics
13/01/25	Day 4 (2 Hours)	**Creating Multidimensional tables to support Decision making:** Ø Constructing PivotTable in Excel Ø Summarizing the data for data analytics
15/01/25	Day 5 (2 Hours)	**Creating interactive data reports and Graphs** Ø Data visualization through different categories of charts Ø What-if analysis in Excel: -Goal Seek
17/01/25	Day 6 (2 Hours)	**Solving business problems using:** Ø Scenario Manager **Creating Decision models using** Ø Basic Financial Functions Ø String Functions
20/01/25	Day 7 (2 Hours)	**Learn management applications through:** Ø Lookup, VLookup, HLookup and Xlookup Functions Ø Using Index and match functions
22/01/25	Day 8 (2 Hours)	**Linear Programming and Transportation Modelling** Ø Covering two or more than two variables optimization methods (maximization and minimization) Ø Sensitivity analysis Ø Minimizing transportation using Solver
24/01/25	Day 9 (2 Hours)	**Network Flow Models** Ø Complex type of route/network to minimize the distance/time Ø Maximize the capacity using solver
27/01/25 28,29 Jan	Day 10 (2 Hours) Spare	**Solving Assignment / Problem Solving** *(Spare for any Variability)*

Data Visualisation and Data mindset is critically essential in every job today.

Data is no more *'the new Oil'*
Data is Omnipresent now, and without data mindset you can Not function at all

Data is also a universal skill gap in the military Community. This MILVEST initiative is to start your journey on Data. Today.

Certificate Criteria

- Attendance 70%
- Post session MCQ Quizzes
- weekend assessment
- final assessment

Essentials
- Personal Computer
- MS Excel ver. 2016 or above
- guidance will be provided for PowerBI access

IMI "Data Analytics with Power BI" 17 Feb to 08 Mar 2025

Date	Day	6:55 PM – 9:00 PM
17.02.2025	Day1 (2 Hours)	**Introduction to data analytics** Ø Use cases of data analytics Ø How data analytics can benefit business functions Ø Obstacles in creating analytics culture. Ø Major data analytics frameworks
19.02.2025	Day 2 (2 Hours)	**Types of data analytics and their applications** Ø Descriptive analytics Ø Predictive analytics Ø Prescriptive analytics Ø State and scope of each level of analytics in India
21.02.2025	Day 3 (2 Hours)	**Basics of data cleaning** Ø Difference between structured and unstructured data Ø Types of data – continuous and categorical Ø Sources of data – internal and external Ø Missing data analysis / data imputation Ø Outlier detection and removal Ø Duplicate data removal Ø Data distribution check
24.02.2025	Day 4 (2 Hours)	**Introduction to Power BI and the Role of Power BI in Data Visualization and Descriptive Analytics** Ø Understanding the fundamentals of data visualization Ø Getting familiarized with Power BI's interface Ø Loading and formatting data from different sources
26.02.2025	Day 5 (2 Hours)	**Basics of Storyboarding** Ø Understanding the basic aspects of design thinking Ø Do's and don'ts of a good visual Ø How to reduce clutter Ø Understanding cognitive load Ø Real world examples of good and bad visualizations
28.02.2025	Day 6 (2 Hours)	**Creating interactive data reports and Graphs** Ø Data visualization through different categories of charts -Maps, Forecasts, KPI, Funnel charts, Waterfall charts etc. Ø Connecting with Power BI Service and saving Power BI outputs
03.03.2025	Day 7 (2 Hours)	**Data Management and Formatting and basic visualizations** Ø Merging and appending datasets through Power Query Editor Ø Creating basic dashboards Ø Learning to create storyboards
05.03.2025	Day 8 (2 Hours)	**Understanding the scope of custom visualizations** Ø Constructing speedometers Ø Creating interactive infographics and slicers
07.03.2025	Day 9 (2 Hours)	**Advanced visualizations with AI powered visuals** Ø Understanding the applications of Key Influencer Ø How to use decomposition trees
08.03.2025	Day 10	**Solving Assignment / Hands-on Test**
10,12,14 Mar	(Spare)	**(Spare)** *for any Variation*

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Onward to Glory

IMI

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BHUBANESWAR

Sambhav-Kadam Foundation

Executive Development Programme:

Business Analytics

Just a Sample of Certificate for Business Analytics from IMI

from Indian **Armed Forces** Community, has successfully completed all requirements of the 20-Hour Executive Development Programme on **"Data Analytics with PowerBI"** conducted Online-Live during 19 Mar - 30 Mar 2024. The program was jointly conducted by International Management Institute, Bhubaneswar & MILVEST.

This program is part of *Project-Deepak* by MILVEST initiative (sponsored by *Sambhav-Kadam Foundation*) to upskill and enable military family members under its Large-Program Frameworks.

Participants need to qualify to be 'invited for Certificate'

MILVEST2024/PowerBI/2003373

Assoc Prof, HRM, OB & Communications

Director, **MILVEST**
Convenor: Project Deepak

Director IMI, Bhubaneswar

MILVEST

IIM SHILLONG

Onward to Glory

IMI

Grant Thornton

Sambhav-Kadam Foundation

Taking the journey ahead, after brushing hands with Excel and PowerBI, lets take a **deeper dive into understanding Data, learn about Data Management, Predictive Analytics, Machine Learning, Natural Language Processing**

If the words sounds complicated, **then smile; becoz we are going to learn about them soon in the Business Analytics course**

Certificate Criteria

- Attendance 70%
- Post session MCQ Quizzes
- weekend assessment
- final assessment

Essentials
- **Personal Computer**
- **MS Excel ver. 2016 or above**
- **PowerBI access installed**

IMI	"Business Analytics" 17 March to 05 April 2025	
Date	**Day**	**6:55 PM – 9:00 PM**
17.03.2025	**Day1 (2 Hours)**	**Introduction to Business Analytics** Ø How business analytics can benefit business functions Ø Obstacles in creating analytics culture. Ø Major business analytics applications Ø Use cases of business analytics
19.03.2025	**Day 2 (2 Hours)**	**Levels of business analytics and their applications** Ø Descriptive analytics Ø Predictive analytics Ø Prescriptive analytics Ø State and scope of each level of business analytics in India
21.03.2025	**Day 3 (2 Hours)**	**Data Management and Hypotheses development** Ø Types of data – Nominal, Ordinal, Interval and Ratio Ø How to measure data using surveys Ø Checking reliability and validity of surveys Ø Other data capturing techniques Ø How to define a business problem-develop research framework Ø Developing actionable research hypotheses
24.03.2025	**Day 4 (2 Hours)**	**Predictive Analytics I – Correlation and Regression** Ø Introduction to Correlation Analysis Ø Understanding the basic applications of correlation analysis Ø Introduction to Regression Analysis Ø Understanding the basic applications of Regression Analysis
26.03.2025	**Day 5 (2 Hours)**	**Predictive Analytics II – A/B Tests and ANOVA** Ø Independent sample T Tests Ø Paired Sample T tests Ø Understanding applications of T tests in diverse business contexts Ø Introduction to One Way ANOVAØ Understanding applications of ANOVA
28.03.2025	**Day 6 (2 Hours)**	**Machine Learning I** Ø Supervised Machine Learning fundamentals Ø Useful applications in business Ø Hands-on exercises
31.03.2025	**Day 7 (2 Hours)**	**Machine Learning II** Ø Unsupervised Machine Learning applications in business Ø Useful applications in business Ø Hands-on exercises
02.04.2025	**Day 8 (2 Hours)**	**Natural Language Processing I** Ø Basics of Text Mining Ø Text Preprocessing Ø Text Classification (Bag of Word)
04.04.2025	**Day 9 (2 Hours)**	**Natural Language Processing II**Ø Understanding the basics of sentiment analysis Ø Applications of Sentiment Analytics in business
05.04.2025 07 & 09 Apr	**Day 10 Spare**	**Solving Assignment / Hands-on Test** **Spare**

IMI

Programs to be scheduled from April 2025
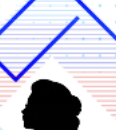**Short duration (20 Hrs 10 sessions) Specialised courses**

Problem Solving , Critical Thinking & Design Thinking

Marketing Plus Analytics

Supply Chain , Operations plus Analytics

Strategic HR plus Analytics

Small Business and Micro-Entrepreneurship

Problem Solving , Critical Thinking & Design Thinking

interesting and high level topics of Problem Solving and Critical thinking, which can elevate your own thinking approach and pitch

Certificate Criteria

- Attendance 70%
- Post session MCQ Quizzes
- weekend assessment
- final assessment

Essentials
- Personal Computer

Date	Session No.	6:55 PM – 9:00 PM
05.05.2025	Day1 (2 Hours)	Introduction to Design Thinking
07.05.2025	Day 2 (2 Hours)	Design Thinking Process – Five Stages of Design Thinking
09.05.2025	Day 3 (2 Hours)	Empathy and Problem Definition
12.05.2025	Day 4 (2 Hours)	Ideation – DISRUPT Model, Mind Mapping
14.05.2025	Day 5 (2 Hours)	Ideation - SCAMPER Model, Crowd Sourcing
16.05.2025	Day 6 (2 Hours)	Ideation – Exercises
19.05.2025	Day 7 (2 Hours)	Idea Evaluation Techniques
21.05.2025	Day 8 (2 Hours)	Prototyping & Testing
23.05.2025	Day 9 (2 Hours)	Continuous Innovation and Lean Methodology
24.05.2025	Day 10	Group Project Presentation / End evaluation

MARKETING AND MARKETING ANALYTICS

Date	6:55 PM – 9:00 PM
9th June 2025	**Introduction to Marketing** *What is marketing? The Evolution of Marketing. Marketing Changes in the new millennium. The External and Internal Environment and its impact on marketing*
11th June 2025	**Setting Product Strategy** *Product characteristics and classification, Differentiation, Product Hierarchy, Product Systems and Mixes, Product Line Analysis, Product Line Length, Product Mix Pricing, Co-branding and Ingredient Branding*
13th June 2025	**Developing Pricing Strategies** *How companies price, Consumer Psychology and Price, Steps in setting the price, Adapting the price, Geographic Pricing Strategies, Price Discounts and Allowances, Promotion Pricing, Differentiated Pricing, Responding to Price Changes*
16th June 2025	**Designing and Managing Networks** *Marketing Channels and Value Network, Role of Marketing Channels, Channel Levels, Channel Design Decisions, Channel Management Decisions, Channel Integration, Vertical Marketing Systems, Channel Conflict, Cooperation and Competition, Types of Retailers, Private Labels, Wholesaling, etc.*
18th June 2025	**STP & Marketing Communications** *Segmenting Consumer Markets, Market Targeting, Introducing Positioning, Strategies of Positioning, Communicating & delivering the positioning strategy, Developing Effective Communication, Deciding on the Marketing Communication Mix, Managing the Integrated Marketing Communication*

Date	6:55 PM – 9:00 PM
20th June 2025	**Analytics I-Basic Statistics & Cross Tables [Using Software]***Measures of Central Tendency, Dispersion and Symmetry. Introduction to test of Hypothesis, Chi-Square goodness of fit, independence of variables*
23rd June 2025	**Analytics II-Correlation & Regression Analysis in marketing context [Using Software]***Scatterplots, Correlations - Pearson and Spearman, Simple and Multiple Regression, Assessing Goodness of Fit - Sum of Squares, R and R^2, Checking the assumptions, predicting using Regression*
25th June 2025	**Analysis III - Factor Analysis in Marketing context [Using Software]***Introduction, EFA versus PCA, Theory behind EFA and PCA, Factor Extraction, Eigenvalues and Scree Plots, Sample Size, Reliability Analysis, Cronbach Alpha, Reporting the results*
27th June 2025	**Analytics 4 - Cluster Analysis in Marketing context [Using Software]** *Basic Concepts, Conducting Cluster Analysis, deciding on the number of clusters, Assess Reliability and Validity, Hierarchical and k-means Cluster Analysis*
30th June 2025	**End Examination**
	SOFTWARE REQUIREMENT For sessions 6-9 we would be using a open-source specialized software **Jamovi** which should be downloaded and installed from https://www.jamovi.org/. This software is free of cost and does not require any license.

	Supply Chain, Operations Plus Analytics

Date	6:55 PM – 9:00 PM
07.07.2025	**Introduction to Operation Management** ➤ Understanding Goods and Services ➤ Value Chain Paradigms and Perspectives ➤ Performance Measurement ➤ Application through cases
09.07.2025	**Operations Strategy** ➤ Strategic planning and competitive priorities ➤ Technology Management ➤ Goods and service design ➤ Process Selection
11.07.2025	**Facility Management** ➤ Designing Layouts ➤ Line balancing models ➤ Safety and Ergonomics ➤ Evaluating location decisions
14.07.2025	**Capacity Management and Production Planning** ➤ Capacity Measurement in Operations ➤ Theory of Constraints ➤ Inventory Decisions
16.07.2025	**Operations Scheduling** ➤ Scheduling applications and approaches ➤ Application of sequencing rules ➤ Scheduling monitoring and control

Date	6:55 PM – 9:00 PM
18.07.2025	**Understanding the Supply Chain** ➤ Objective of Supply Chain ➤ Importance of Supply Chain Decisions ➤ Decision Phases in a Supply Chain ➤ Process View of a Supply Chain
21.07.2025	**Network Design for Efficient and Effective Supply Chain** ➤ Factors Influencing Network Design Decision ➤ Models for Facility Location and Capacity Allocation
23.07.2025	**Planning Supply and Demand in Supply Chain** ➤ Responding to predictability variability ➤ Managing Supply ➤ Managing Demand
25.07.2025	**Coordination in a Supply Chain** ➤ Obstacles to Coordination ➤ Continuous Replenishment and Vendor Managed Inventories ➤ Collaborative Planning, Forecasting and Replenishment ➤ Inventory Management in Supply Chain
26.07.2025	➤ **Evaluation**

Strategic HRM and HR Analytics

Date	6:55 PM – 9:00 PM
11.08.2025	**Introduction to Strategic HRM** Ø Discussion on different types of business strategies -Porter's 5 Force Model, Barney's Resource based view, Miles and Snow's Typology, BCG Matrix Ø Discussion on Kaplan and Norton's Balanced Score Card Ø Introduction to Baker and Huselid's HR Scorecard
13.08.2025	**HR Audit** Ø HR Audit – need and benefits Ø HR Audit methodology: Interviews, Observations and Questionnaires Ø Linking business strategy with HRD scorecard Ø Writing Audit report
15.08.2025	**Workforce Planning Strategies** Ø Demand forecasting Ø Supply forecasting Ø Strategies for employee shortage and surplus – scenario planning, forecasting models
18.08.2025	**Function-specific Strategic Issues** Ø Recruitment strategies Ø Training and development strategies Ø Promotion and succession planning strategies Ø Reward and recognition strategies Ø Global HRM strategies Ø HR Strategies to connect with overall business objectives
20.08.2025	**Introduction to HR Analytics** Ø Origin of HR Analytics – how it all started Ø Applications for Analytics in HR Ø Real-life use cases

Date	6:55 PM – 9:00 PM
22.08.2025	**Talent Analytics** Ø HR Analytics for understanding effectiveness and efficiency of recruitment process [including new-hire quality] Ø HR Analytics for measuring impact of On-boarding Ø Predicting Employee Attrition and finding root cause behind attrition and offer acceptance
25.08.2025	**Learning and Development Analytics** Ø Identifying the most effective training program Ø Comparing pre and post training performance improvement Ø Connecting learning derived from training programs with employee productivity and ROI
27.08.2025	**Employee engagement and wellbeing analytics** Ø Determining effectiveness of wellness initiatives on employee attitude towards workplace Ø Connecting wellbeing expenses with employee's rise in productivity Ø Connecting wellbeing with absenteeism, attrition etc.
29.08.2025	**Performance and Comp-Ben Analytics** Ø Identifying the best and poor performers in a cycle Ø To identify most important metrics to capture employee performance which can help in refining existing appraisal methods Ø Developing appropriate reward and incentive structure for high performers and negative reinforcement strategies for poor performers
30.08.2025	**Solving Assignment / Hands-on Test**

Owning a business can give us what many of us often dream

Freedom & Financial Independence

Entrepreneurship is a buzz – word, but often what we mean is
Small Business & Micro Entrepreneurship

Certificate Criteria

- Attendance 70%
- Post session MCQ Quizzes
- weekend assessment
- final assessment
- Submission of Individual Business Plan

Essentials
- Personal Computer

"Small Business and Micro Entrepreneurship"

Date	Session No.	6:55 PM – 9:00 PM
06.10.2025	Day1 (2 Hours)	District MSME Structure - A Glance
08.10.2025	Day 2 (2 Hours)	Forms of Small Businesses – Structure and Legal Context
10.10.2025	Day 3 (2 Hours)	Sources of Finance – Debt and Equity
13.10.2025	Day 4 (2 Hours)	Evaluating a Project – ROI, Payback
15.10.2025	Day 5 (2 Hours)	Evaluating a Project - NPV, IRR
17.10.2025	Day 6 (2 Hours)	Maintaining Financial Records – Tally
20.10.2025	Day 7 (2 Hours)	Analyzing Financial Statements – Ratios
22.10.2025	Day 8 (2 Hours)	Developing a Budget
24.10.2025	Day 9 (2 Hours)	Essentials of Preparing a Feasibility Report
25.10.2025	Day 10	Group Project Presentation / End Evaluation

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be a **#MILVEST**-ian TODAY !!
exclusively for members of military families

The above were many of the courses scheduled and planned for 2025 and we have the full Year 2025 ahead of us to plan More

MILVEST has a bold aim to enable and empower 15000+ military participants in 2025.

So Join in Now & avail the best at MILVEST some offers close soon So HURRY!!

SPREAD the Message to ALL

join.milvest.in